

Where is the Money for Women's Rights?

Highlights from AWID's Fundher Brief 2008: Money Watch for Women's Rights Movements and Organizations

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www.awid.org

Objectives of the presentation

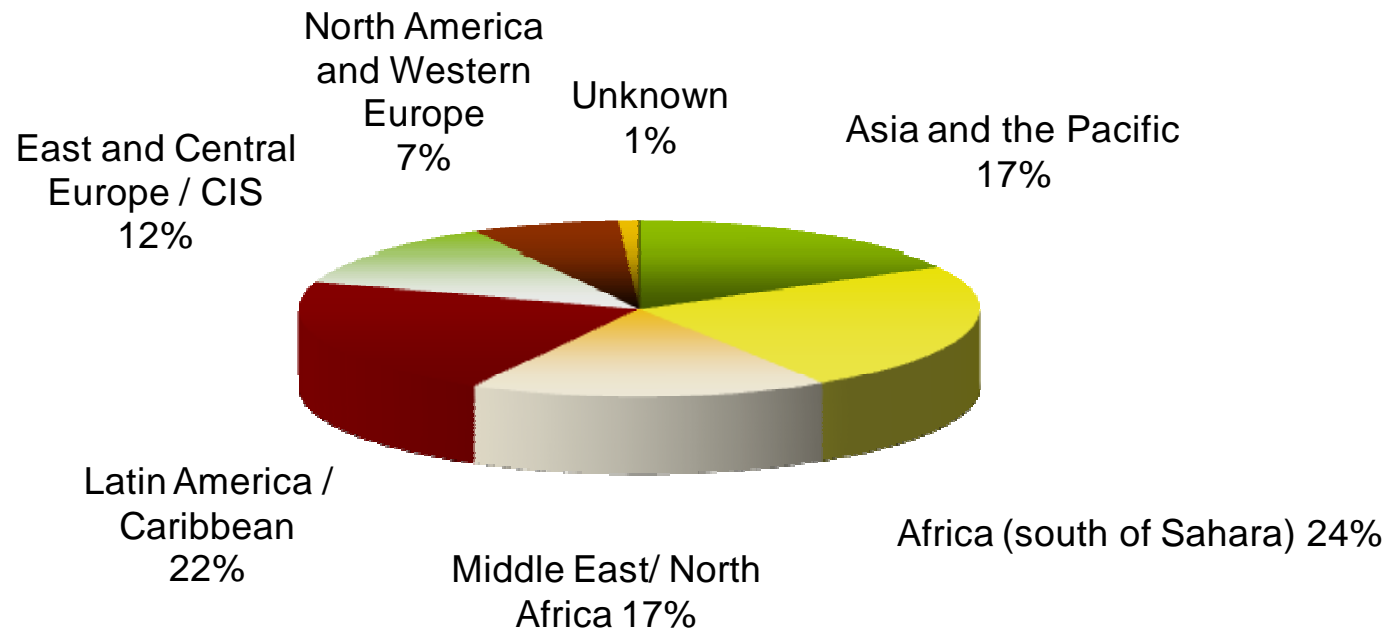
- Share **up to date information** about organizational profiles and funding trends for women's rights organizing
- Discuss some of the **challenges** these organizations face for resource mobilization
- Highlight some of the current **opportunities** within different funding sectors
- Present some key **questions** for discussion

Research Background & Methodology

- In 2004 AWID launched its Strategic Initiative *Where is the Money for Women's Rights (WITM)* and has been doing research and advocacy on funding for women's rights organizations since then.
- In 2006 and 2007 the first and second *Funder* reports were published, with key information on funding trends, donor sectors and innovative options for women's rights organizing to promote their sustainability.
- In 2008 we are presenting the third *Funder* brief, with data gathered from a survey answered by more than 1000 women's rights organizations worldwide, along with the information from 20 interviews with donors and women's rights advocates and a literature review.

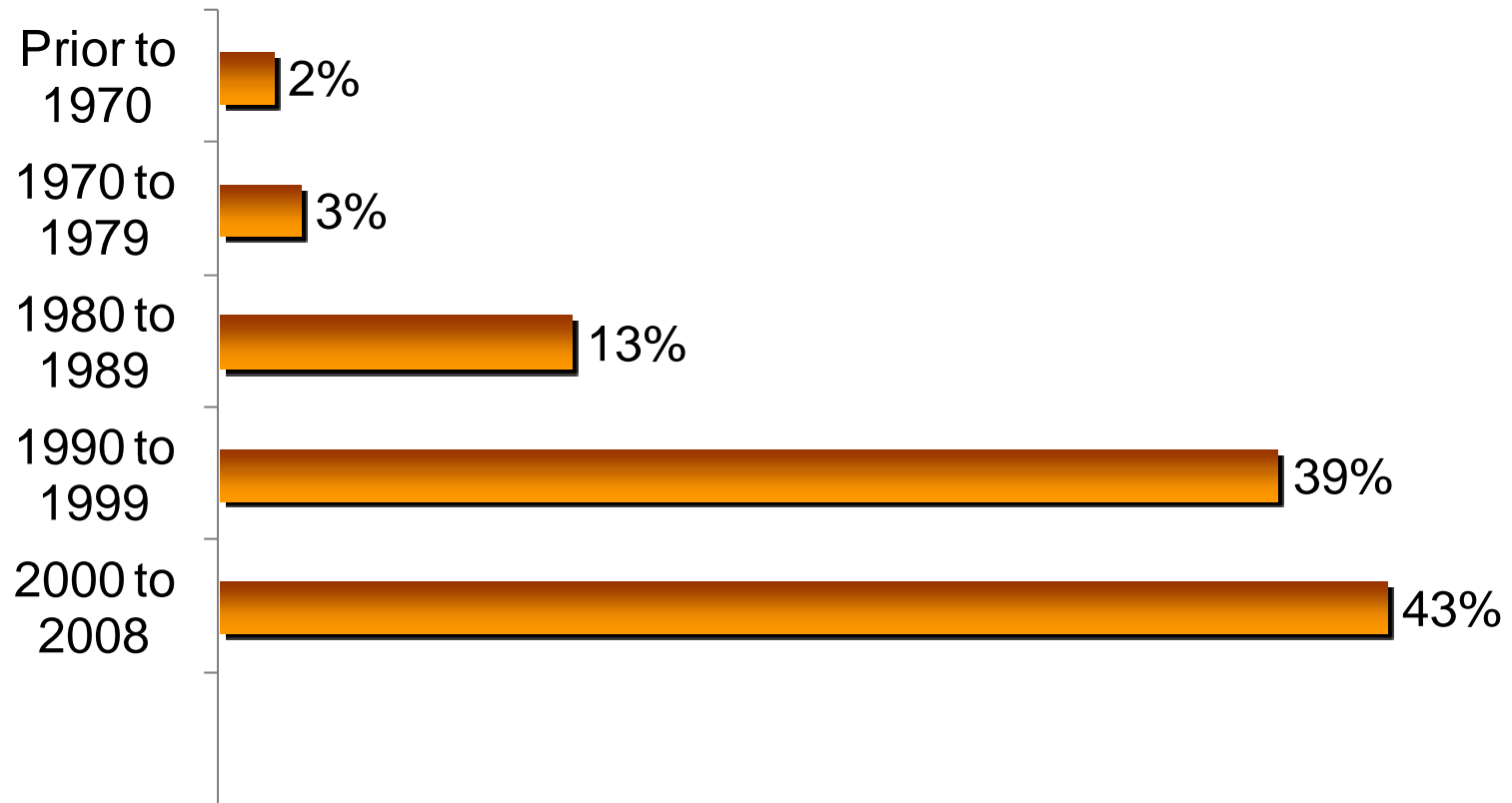
ORGANIZATIONAL PROFILES

Regional Distribution 2008



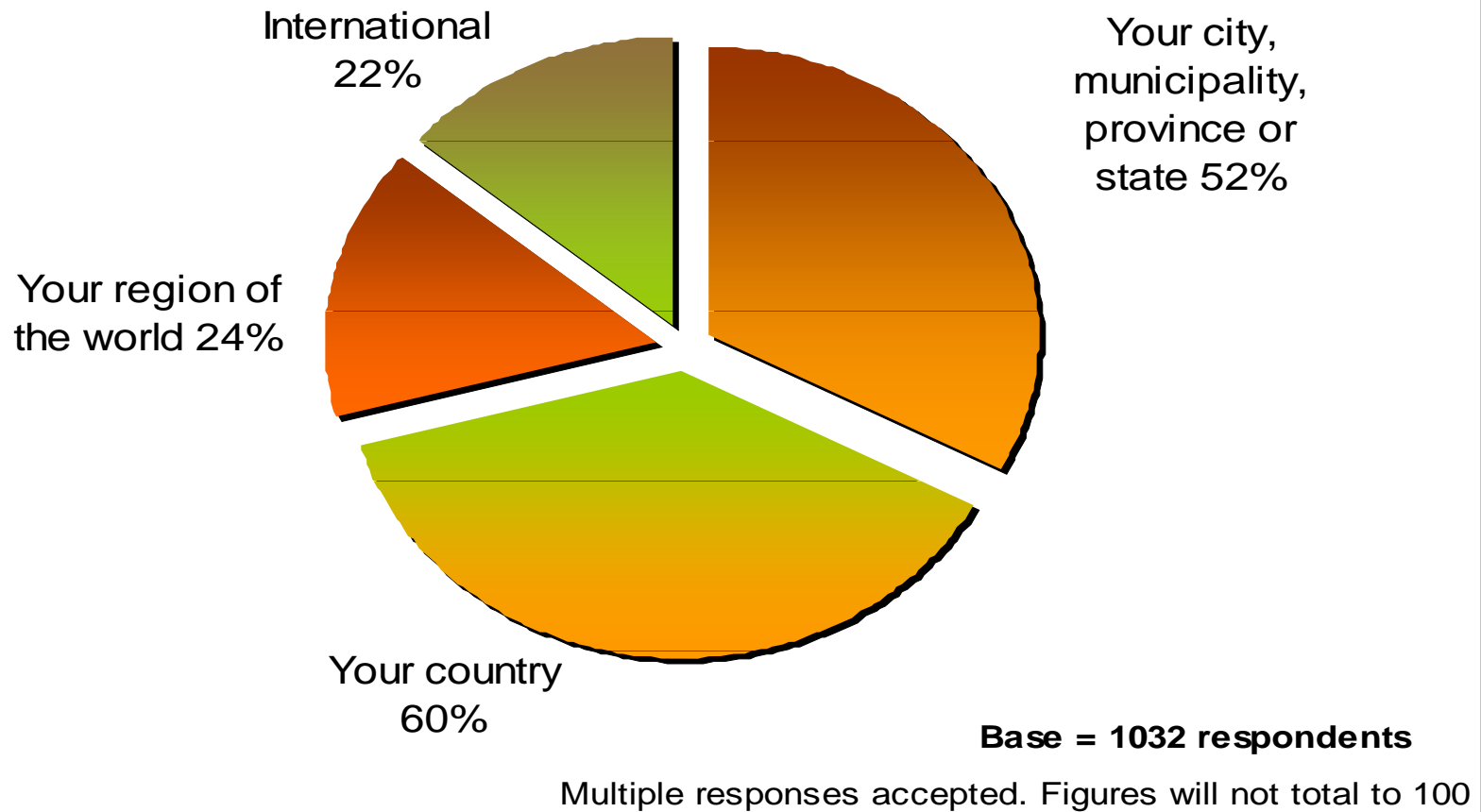
Base= 1032 respondents

Year of Foundation

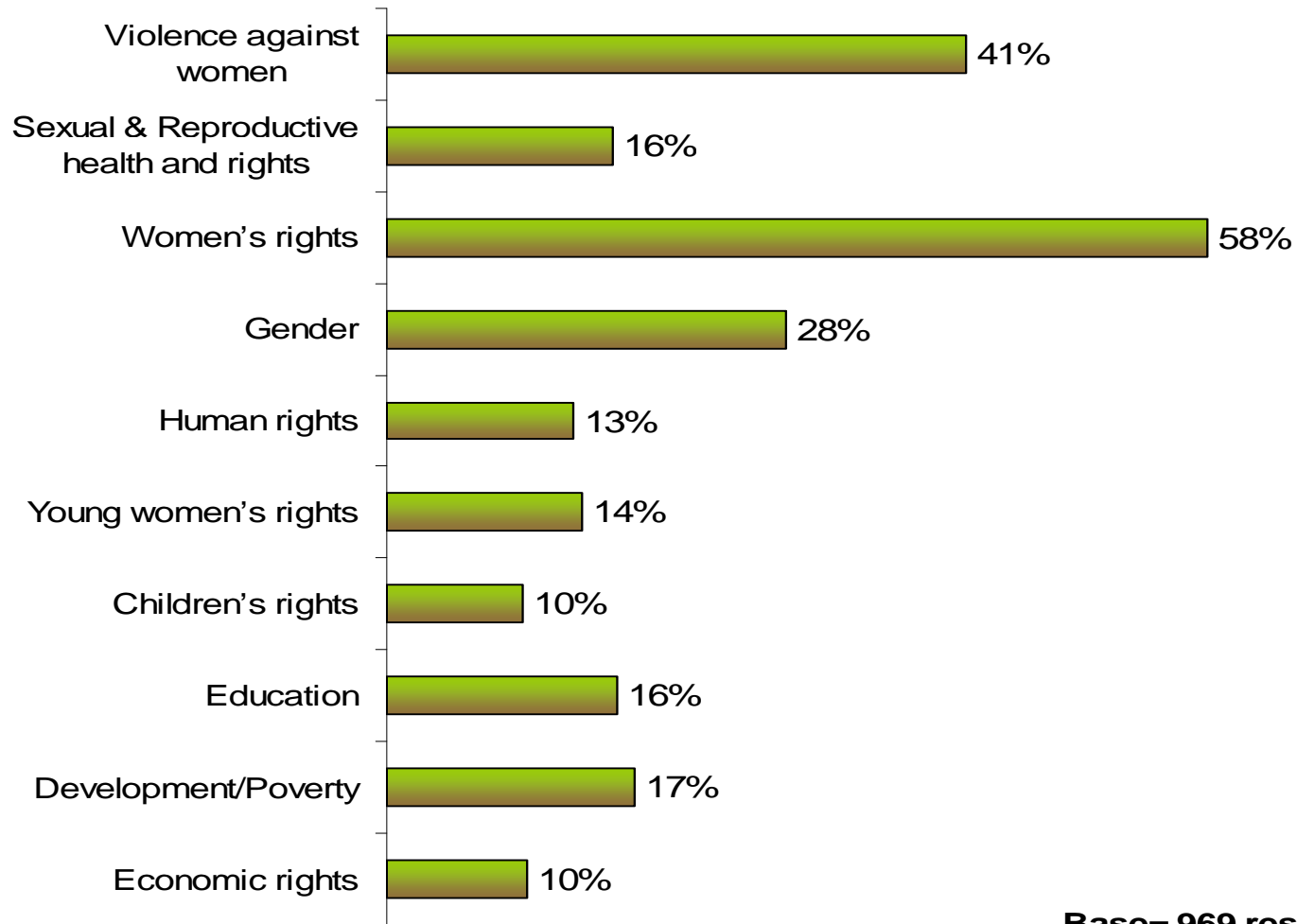


Base = 1026 respondents

Geographic scope of your organization's work 2008



Top ten priority issues organizations focus on in 2008

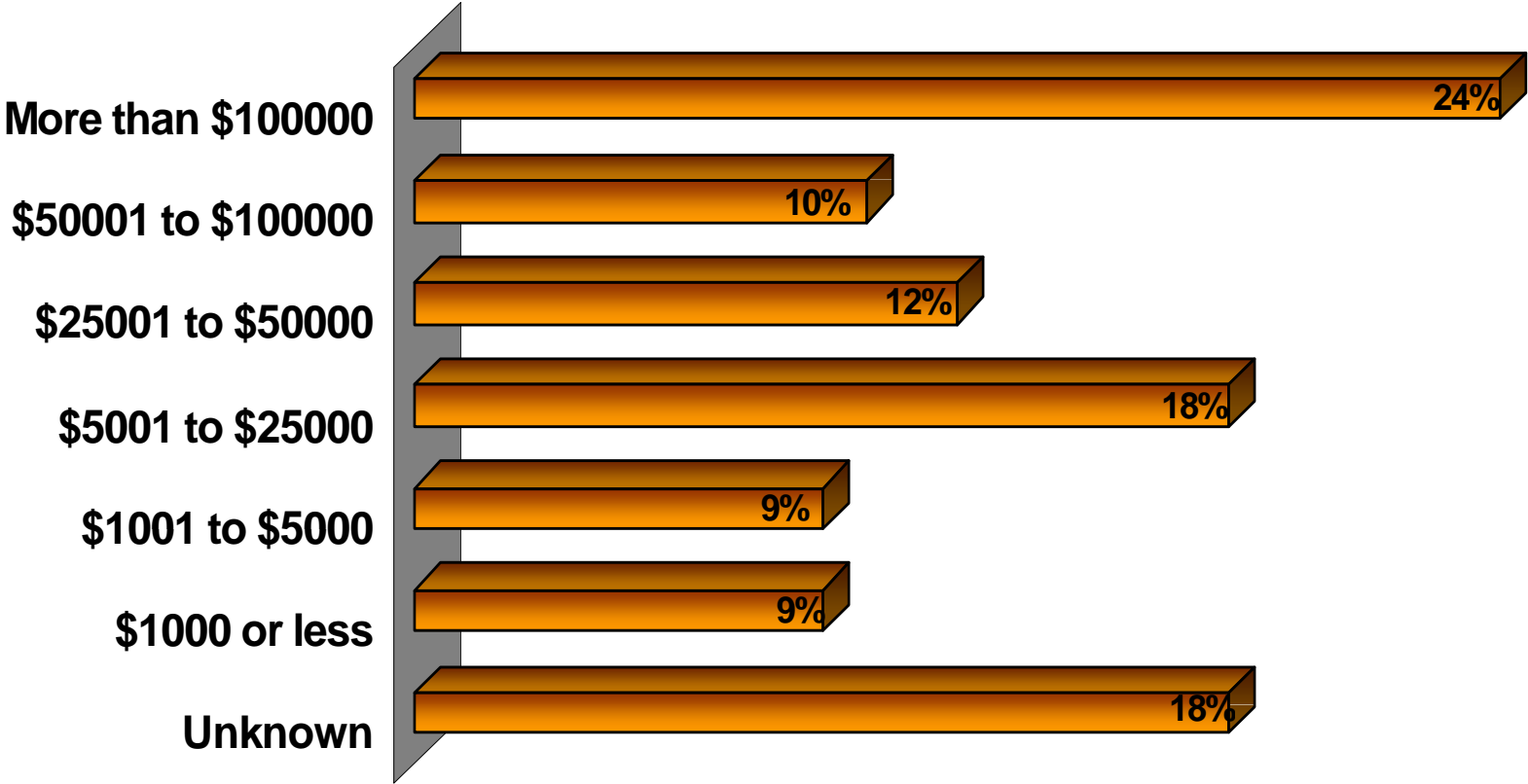


Base= 969 respondents

Primary, secondary and third focus for all organizations. Figures will not add up to 100.

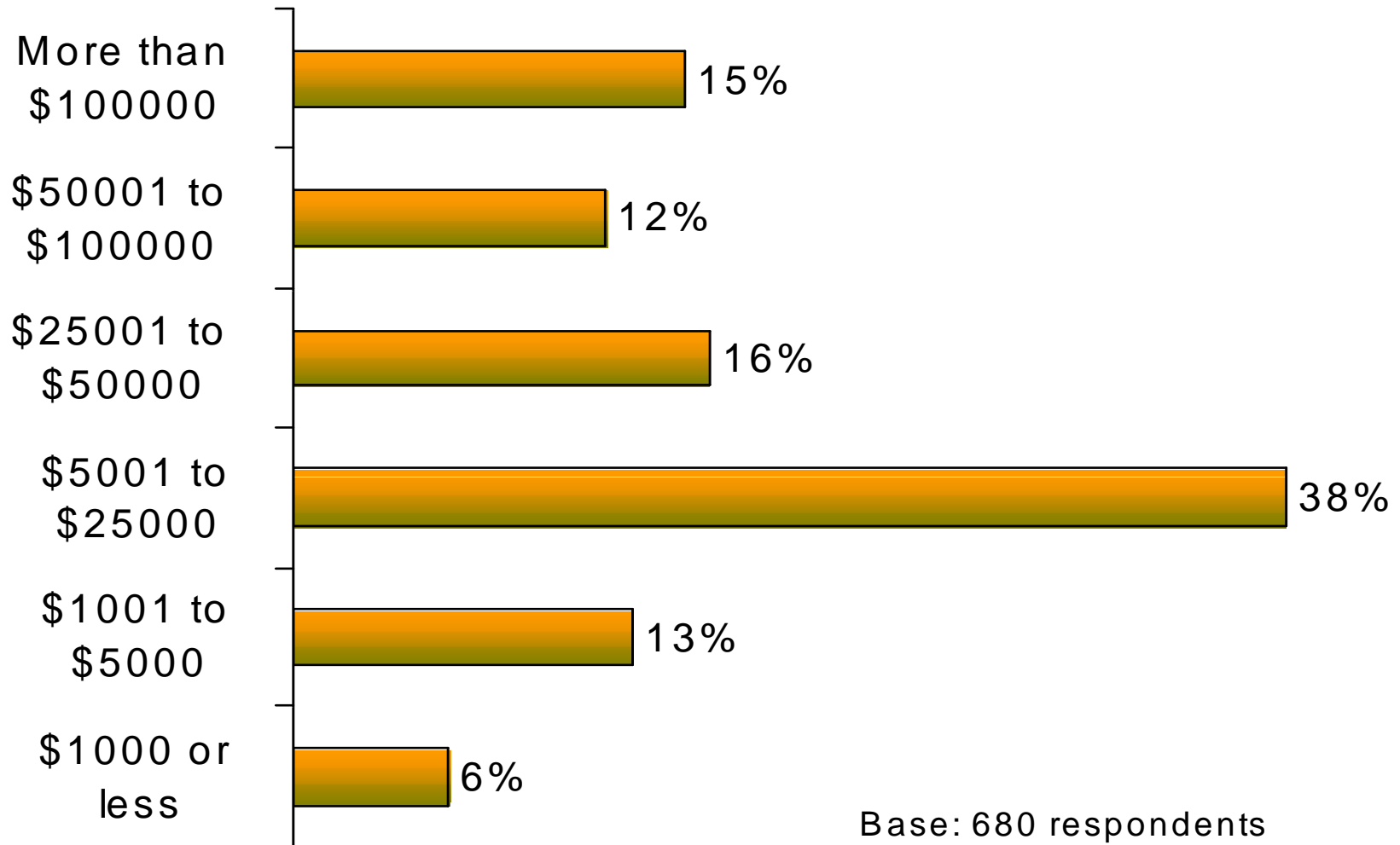
FUNDING LANDSCAPE

Total income in USD 2007



Base= 1017 respondents

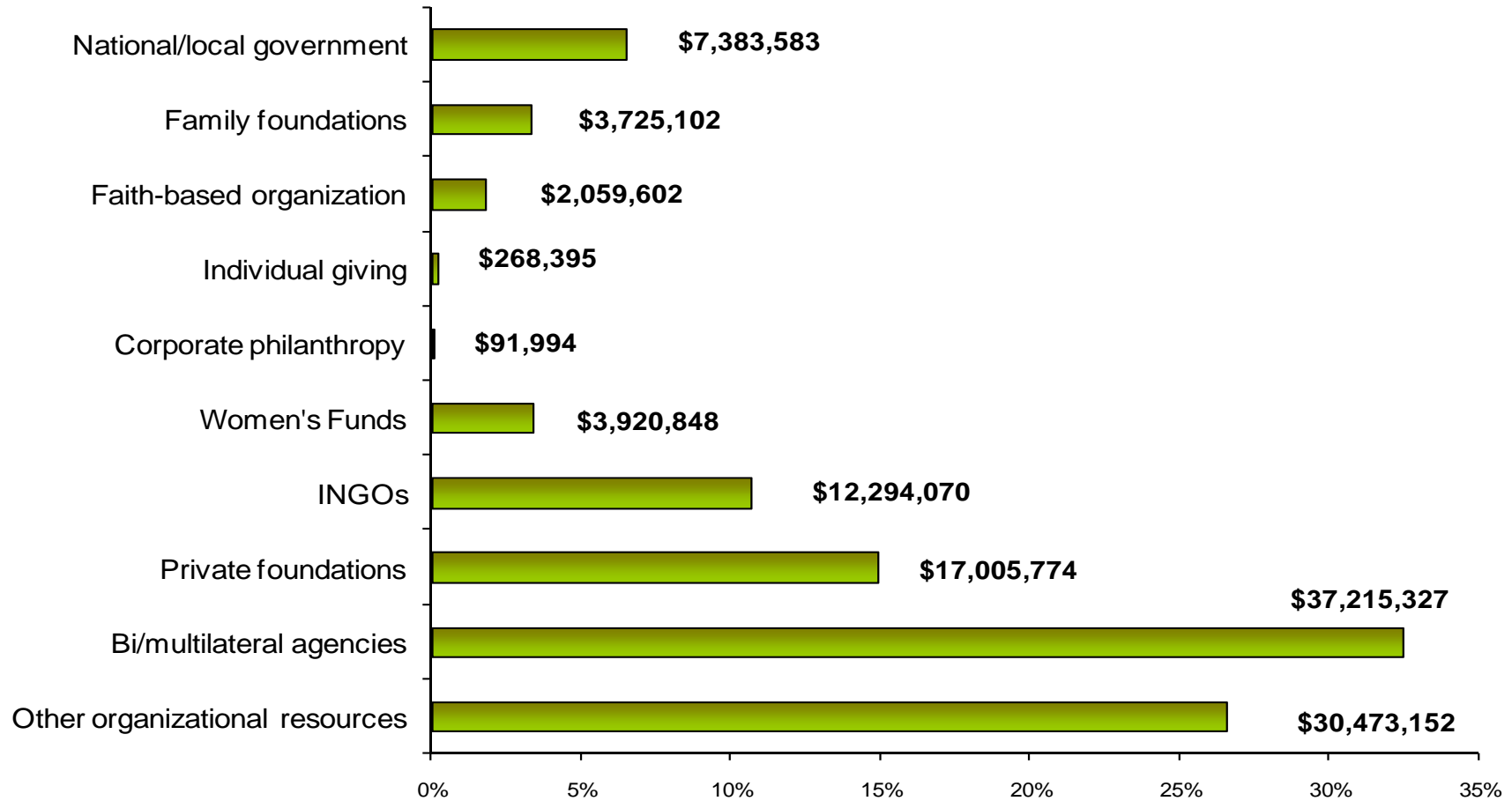
Organization's largest donation in 2007



Combined revenues for Women's Rights Organizations

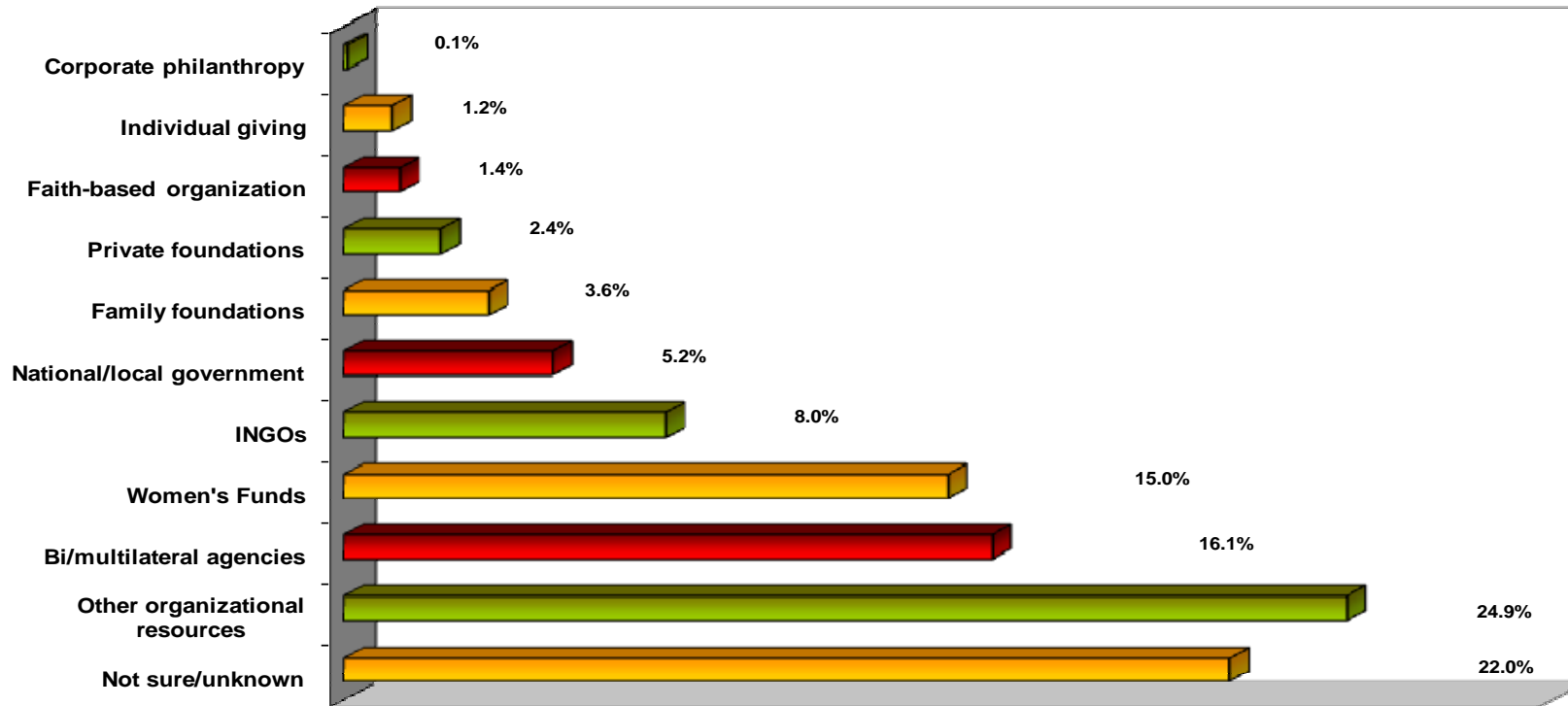
- In **2005**, AWID research showed an overall revenue of USD 76,100,529 for 729 organizations (an average of USD 104,390 per organization).
- In **2007**, those figures raised to USD 114,437,846 for 705 organizations (an average of USD 162,323 per organization).

Revenues by sector in 2007



Base: 705 responses

Percent of grants given by each sector in 2007



Base: 1021 responses

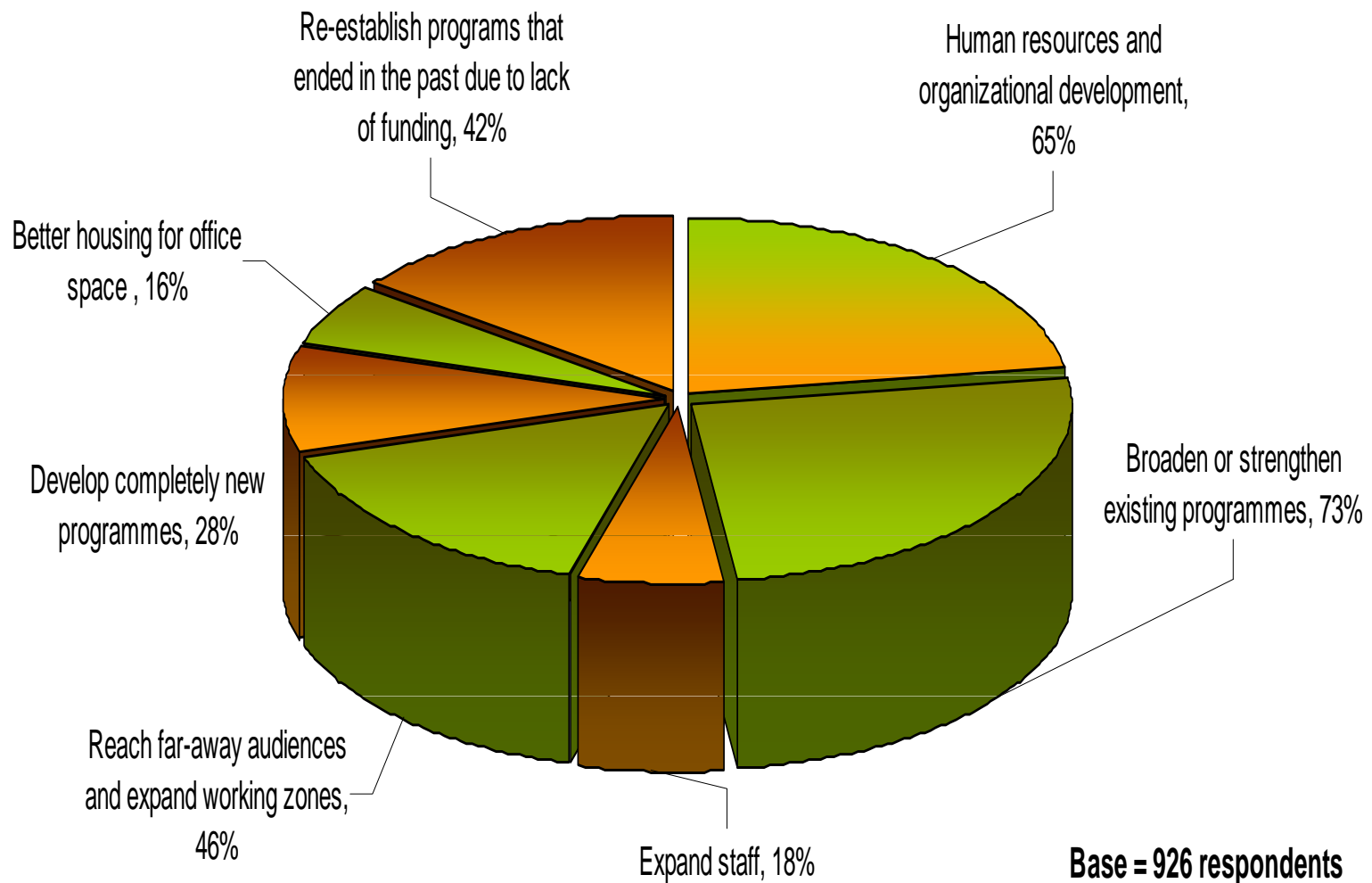
Was the grant your organization received in 2007 a multiyear grant?

Base = 675 organizations / 1,404 grants	Percent of grants
Yes	40%
No	56%
Not sure	5%

How do organizations pay for salaries and rent?

Base = 1032 respondents	
We have grants that explicitly cover these kinds of costs.	30%
We use money from the grants that we receive for specific projects.	49%
We have other sources of income, such as membership fees or income-generating activities that we manage on our own.	43%

Top 3 priorities if organization had unlimited and flexible funding in 2008



More than one answer accepted. Total will not add up to 100.

Opportunities & Challenges

What's next?

Windows of opportunity in the funding sectors

- New big funds are emerging among bilateral agencies; some governments have renewed their commitments to women's rights and gender equality.
- New foundations are coming to the scene with an interest in funding women's rights organizations, while some long-established foundations are implementing changes in their programmes that could open opportunities.
- Some INGOs play a major role in funding organizations in the Global South and East.
- Women's Funds are stepping up, channelling some big monies that would not otherwise reach small organizations, giving more grants and accompanying their grantees.

Challenges in the relationship between donors & women's rights organizations

- There's a gap between donor conditions and women's organizations needs
- More flexibility and accompaniment
- Negotiate terms of support
- Invest in organizations and organizational development
- Develop alternative evaluation frameworks
- Organizations need to improve their communications

Questions for consideration

- Are commitments going to continue? How long will the momentum last?
- Will the “champions” have the capacity to engage other donors in their sectors?
- How can donors support movement building?
- How can we overcome the disconnection that still exists between donor requirements and women’s rights organizations needs?

How can we strengthen the partnership between women’s rights organizations and donors?

THANK YOU! ¡GRACIAS! MERCI!